



MESSAGE FROM THE PRESIDENT

Dear Friends, Family, and Alumni of the Crimson Key Society,

I hope this message finds you well and enjoying a wonderful holiday season. This past year's Board worked to expand upon the big projects initiated by the previous one. Kathleen Goodwin worked to sell our print run of 2000 Guidebooks in a mere five months when our publisher expected it to take two years. As a result, she's been working with a dedicated team of Keysters to update the Guidebook and republish it this spring nationally. In addition to the Guidebook, Key this year solidified its relationship with the Crimson and printed 100,000 free maps to be distributed in Harvard Square over the course of the year.

Beyond the official things Key has been working on over the past year, we have also had a fun year socially, of course. Highlights included a Habitat for Humanity Build and additional Love Story screenings during Senior Week and during fall alumni reunions, in addition to a wildly successful Banquet and a variety of theme parties. Finally, Jocey Karlan '12 ran a phenomenal Comp process last spring, and as a result we have a wonderful new class of 34 Key members.

Many of these new members of Key made an impact on the organization immediately through their enthusiasm in giving tours, signing up for shifts, and rewriting the Guidebook, and many of these outstanding members were recently elected to serve on the CKS 2011-2012 Executive Board. Key is incredibly fortunate to have such competent and talented people dedicated to serving on its Board. I have no doubt they'll do wonderful things for the organization. Congratulations to you all!

Finally, I would like to thank all of you who contribute to support Key in so many great capacities. From the generous donations we received from many of you this year to the alumni who have put their information on the Alumni Database, it is great to see that the bonds we form during our time as undergraduates continue for many years beyond our time at Harvard.

This being the end of my two years on Crimson Key's Board, I've been reflecting on all that was accomplished during my time. A final congratulations to the previous two Boards that I've served with, and best of luck to the newly elected leadership!

All the best,
Cody D. Evans
CKS President

NEW INITIATIVES

CKS Guidebook and Map

After printing four thousand copies of the first edition of "Inside Harvard," CKS and Harvard Student Agencies decided to revise the guidebook in anticipation of a release to national distributors this coming spring. The revision project has given a new generation of Keysters the opportunity to work on the guidebook created by the hard work of the members before them. A very special thanks to Jen Godina '13, Scott Yim '13, Andrea Brettler '14, Haley Fuller '14, Zach Hamed '14, Tara Raghuvver '14 and Lanier Walker '14 for their incredible commitment to making the guidebook even better this semester. We're looking forward to seeing the second edition of "Inside Harvard" on bookshelves all over the country soon!

- Kathleen Goodwin '13, Guidebook and Marketing Manager

Alumni Database

Crimson Key has a fantastic alumni network, but until now it's been difficult to organize all the information and effectively connect current Key members to alumni. That's why we're excited to present the new Crimson Key alumni database, alumni.crimsonkeysociety.org. In the next few days, you will receive an email with directions on how to sign up. Only Crimson Key members and alumni will have access to the site, so your information will be safe. The networking portal will allow current members to see where Key alumni are currently located and what they're working on, and Key alumni to see what their fellow classmates are doing. It's a work in progress, so let us know if you have any suggestions!

- Zach Hamed '14, Incoming Guidebook and Marketing Manager

CKS Holiday Party



This newsletter is named Keystone in honor of the organization's first newspaper published in 1952. Please visit us at www.crimsonkeysociety.org for more information. If you have any questions, do not hesitate to contact Secretary Caroline Burke '13 at carolineburke@college.harvard.edu.

Keeping Key in the Family

This fall, my first as an alum, I experienced some pangs of nostalgia when it hit me that I would not be headed to Cambridge to reunite with great friends while compiling crazy Love Story outfits and fighting to snag the coveted 5 am move-in shifts. Though I was excited to begin post-grad life in New York City, along with many of my fellow Keysters, missing Freshmen Week was a serious bummer. However, this feeling was tremendously mitigated by my knowledge that my little sister and newly initiated Keyster, Emily '14, was holding up the fort. And through her, I feel as connected to Harvard and Crimson Key as ever.

When Emily joined last spring, my final semester, I was thrilled to be able to share with her this special organization that had been such an important part of my Harvard experience over the past years. Before she even entered college, Emily had often heard my stories of the many legendary characters I'd met in Key, and I actually remembering rehearsing my tour with her once when she came to visit. Now, Emily has perfected her own tour and made it through Comp with flying colors, and I could not be more proud. Emily and I have always been close, but it's been so much fun extending our sisterly bond into sharing Love Story puns, tales of hilarious tourists, and lifelong mutual Keyster friends. Celebrating together at Initiation and Banquet was definitely a highlight of my senior year, but I am also excited for Emily to experience Key for herself and make it her own. And with Emily as Key's newly elected historian, I have utter faith that the organization will uphold its legacy of promoting outrageous fun and friendship.

- Sophie Wharton '11



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To make a tax-deductible donation to Crimson Key, please make checks payable to Harvard University with "Crimson Key Society" in the memo line, and mail to:

*Crimson Key Society
Student Organization Center at Hilles
59 Shepard St. Box# 34
Cambridge, MA 02138*

All donations will go toward future issues of Keystone and the new Crimson Key website and guidebook. Donors will be recognized in the next issue of Keystone and in the new edition of the Crimson Key Guidebook. Thank you in advance for your support!

- Todd Venook '13, Treasurer



Introducing... The 2012 Executive Board!

At the beginning of this month, Crimson Key held our annual Executive Board elections. Congratulations to:

Kathleen Goodwin, *President*

Andrew Hellman, *Vice President*

Anna Santoleri, *Treasurer*

Lanier Walker, *Secretary*

Zach Hamed, *Guidebook and Marketing Manager*

Haley Fuller and Kevin Hernandez, *Freshman Week Coordinators*

Kemie Iko and Lindsey Waters, *Tour Coordinators*,

Emily Wharton, *Historian*