



MESSAGE FROM THE PRESIDENT

Dear Friends and Family of the Crimson Key Society,

As my tenure as President ends, I can't help but reflect on this organization and what we have achieved. Talking to the various alumni from the 1955, 1978, 1991, and other classes at the Guidebook Launch Party and Harvard-Yale Kickoff in November, it became clear that all of us, across generations, continue to share a passion for Harvard, service, and of course, Key's vibrant social life. Young or old, current member or alum, I am continuously impressed by the talent and quality of the people that I meet through Key. They, I find, are the rock-solid base of this organization.

Building on this foundation, Key members have undertaken many dynamic new initiatives this past year. We added a third regular tour at the Information Office, partnered with The Crimson to make a free map of the Square, and are developing an audio tour with the Marshal's Office. Key even had 15 minutes of fame when the New York Times wrote an article about our annual *Love Story* tradition. A few weeks later Oprah Winfrey contacted us to ask if we had any footage of the screening. We didn't want to sell any of you out, so we graciously declined. Next time, Oprah!

I hope you enjoy this edition of the Keystone as we tell you about some of our new projects. Make sure you don't miss our section on the newly published guidebook: *Inside Harvard*. It is finally here! Thank you Alex Terrien, our Guidebook and Marketing Manager, for making this two-year-long project a reality. Check out the [Facebook Page](#) for pictures of the Guidebook Launch Party and information on how to buy the book (the perfect holiday present!). You can also buy the book directly through the official [HSA Inside Harvard Website](http://insideharvard.hsa.net) (<http://insideharvard.hsa.net>). For our alumni, we have a special 10% off deal: when you check out just use the special discount code "TENOFF".

Congratulations to the newly elected Executive Board: Cody Evans '12 (President), Jocey Karlan '12 (Vice President), Todd Venook '13 (Treasurer), Caroline Burke '13 (Secretary), Kathleen Goodwin '13 (Guidebook and Marketing Manager), Jill Schoenfeld '13 and Danny Bicknell '13 (Freshman Week Coordinators), Bobby McWatters '12 and Jojo Banga '13 (Tour Coordinators), and Andrew Hellman '13 (Historian). I know you will do an awesome job. And, of course, thank you to the outgoing board and all that they have done for Key!

As always, I would like to extend a special thank you to those of you who have donated to Key: we could not grow the way we have without your support. Finally, we have included a special section in this edition: favorite memories of CKS Alumni. To give you a sneak preview, alumni quoted the best parts of Freshman Week, the lifelong friends they made in Key, and that crazy time at Banquet. It is comforting to know that, while Key charges forward, some things never change.

Yours always,
Eeke de Milliano '11, CKS President

Outgoing CKS Executive Board



FRESHMAN WEEK REFLECTIONS

TOP 5 THINGS WE LEARNED DURING OPENING DAYS

1. Freshmen at Harvard would rather lend their services scooping ice cream at the ice cream bash than actually eat the ice cream
2. Watching *Love Story* six times in one week is the only way to truly appreciate it
3. The class of 2014 + pizza making supplies = MAYHEM
4. The streets of Cambridge are no match for new Harvard parents on Move-in day
5. Waking up at 4:30am to greet incoming freshmen is only fun when you have a Key member by your side.

Liz Soutter '12 and Jocey Karlan '12, Freshman Week Coordinators

GUIDEBOOK AND MARKETING MANAGER'S UPDATE

As Eeke mentioned in her note, the past two years have seen the start of many bold and ambitious projects for the Crimson Key Society. Today, it is with great pleasure and pride that I can present them in this newsletter.

This past summer, after 18 months of work on this new CKS guidebook, my father asked me how far along we were and whether it would be published before I graduated. I answered truthfully and said, "I don't know." As I near the end of my CKS tenure, however, I was glad to send him an email with a picture of the book in my hand and let him know we'd done it. The publication of the new Crimson Key guidebook is a milestone for CKS. With a team of no less than 30 students from across campus, we produced *Inside Harvard*, a 250-page guidebook that hopes to serve as the ultimate resource for campus visitors. Thanks to our publisher, Harvard Student Agencies Publications, we will even produce a digital version that will be commercialized in the next year.

Once the guidebook neared publication, Crimson Key swiftly moved on to two other major initiatives. In partnership with the Harvard Crimson, CKS is currently developing a free map to Harvard's campus. Modern, visually appealing, and filled with historical tidbits, this map will finally provide tourists with a free, informative, and genuine map of campus, something we feel has been lacking. In addition to the map project, CKS also partnered with the Marshal's Office to develop an audio tour of Harvard. Designed to be as interactive as possible, this tour—which will likely develop into an iPhone application—will lead people around campus in a series of short two-minute stops and will be narrated in part by one of our very own Key members, Samantha Peretore '11.

These initiatives mark a new era for Crimson Key, an era of renewed commitment and dedication to our mission and to Harvard. As a new generation of CKS takes over, I would like to share some words of wisdom that I have learned from my time on board: Dream big, take on new initiatives, and never miss a banquet.

Alexandre Terrien '11, Guidebook and Marketing Manager

ALUMNI DATABASE

The database is finally up! Thanks to the website guru skills of our very own Maddie Boyd, you can now view some of your fellow Key alumni's favorite Key memories, contact information, and more if you join. If you're interested in registering for the alumni database go to:

<http://www.crimsonkeysociety.org/announcements/the-alumni-database-project>, or the homepage:

<http://www.crimsonkeysociety.org>, and click "Alumni Database Project." We're looking forward to seeing you online!

CRIMSON KEY GIFT FUND

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Stephen and Susan Baird Foundation
Tige Stading

Benefactors of CKS (\$250-\$499)

Anonymous

Sponsors of CKS (\$100-\$249)

Benjamin Stapleton
Robert David
Brian Fithian
John Hazel, Jr.
Scott and Beth Karlan
Raymond Mendez

Dear Alumni, Friends, and Parents,

After an extremely successful fall semester, Crimson Key has dramatically expanded its reach and impact in the Harvard community. We successfully launched our new Guidebook to the University with a reception in Wadsworth House and hosted a celebration during Harvard-Yale Weekend for alumni and current members. But none of this is possible without the support of our benefactors. If you would like to support us in our future endeavors, please see the information below for donations. At this time, we would also like to thank those who have supported us over the past year. They are recognized above. Thank you for your continuous support!

Online Donations – Not tax-deductible

We are pleased to announce that donations can be made [through our website](http://www.crimsonkeysociety.org), www.crimsonkeysociety.org, under "donations." It is quick and easy!

Tax-deductible Donations

Tax-deductible donations can be made through our gift account. If you would like to make a tax deductible donation, please:

- 1) Make checks payable to 'Harvard University' with 'Crimson Key Society' in the memo line
- 2) Include your address either on the check or on the envelope
- 3) Mail the check to:
Crimson Key Society
Student Organization Center at Hilles
Box #34
59 Shepard Street
Cambridge, MA 02138

All the best,
Cody Evans '12, Treasurer

INTRODUCING: CKS MEMORIES

Whether on our alumni database or at alumni events such as the Guidebook Launch party, we love to hear former Key members share their favorite memories from their time in Crimson Key. With the holidays upon us, it seems a particularly appropriate time to share some of those memories with you—included below are people’s responses to the question “What’s your favorite Crimson Key memory?” and the class of the person who answered.

Thank you to everyone who has shared favorite Key moments with us. For the rest of you, please feel free to do so on our website! It is clear that CKS is the gift that keeps on giving.

Thankful for you all,
Alix Olian '11, Secretary

LOVE STORY and everything related to Freshman Week. '04

Giving tours to very appreciative audiences, and my friendships with other Crimson Key members. '63

Participating in the Key's All College Weekends during the '50's. '55

Holding 12 tubs of ice cream for the '03 frosh week ice cream bash, melting all over me and a homeless man in downtown Boston, waiting for fellow frosh week coordinator Moudy Youssef '05 to pick us up. When I told everyone in Key the dress code for the banquet would be black and white...and then showed up with all the other fellow seniors in red :) When my class of sophomore key girls made homemade wife beaters and assigned ourselves ghetto-fabulous names for the Frosh week ghetto superstar party. The enthusiasm/obsession of Brian Hayes '03, Pete Giordano '04, and Maura Boyce '05 as Love Story Gods/Goddesses. '05



Crimson Key members at our annual Holiday Party

Key banquet every year with the fabulous class of 2005! '05

Sophomore girl Key dinners! '05

Freshman Week: so hard to forget, so hard to remember. '10

Love Story! '02.